



INTERACTIVE MIRRORS FOR HOSPITALITY INDUSTRY

# INTERACTIVE MIRRORS **FOR HOSPITALITY**

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Abyss Glass is a leading interactive mirrors manufacturer in Poland and eastern Europe.



Our mirrors make your business look luxurious and prestigious.



Our products increase your sales thanks to discreet product advertisements and interactive contents.



## WE UNDERSTAND **YOUR NEEDS**

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With our interactive mirrors  
your business will gain:

- Innovative and modern tool that will keep you steps ahead of your competition
- The technology that is discreet and elegant, which will make your business more luxurious
- The passive income opportunity by renting your mirror space



# HOW DOES SMART MIRROR WORK?

Interactive mirrors are a new, luxury way of displaying your advertisement campaigns and generating more sales for your business.

It is a prestige product that can discreetly fit anywhere, and surprise your clients.





## OUR **TECHNOLOGY**

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### ● **SCREEN**

It can display advertisements and your hotel or restaurant offers

### ● **INTERACTIVE CONTENT**

Our product can engage your clients with content tailored for your business

### ● **HIGH QUALITY SENSORS**

The mirror detects people in front of it, and recognizes their age, gender or mood

### ● **CUSTOM FRAME**

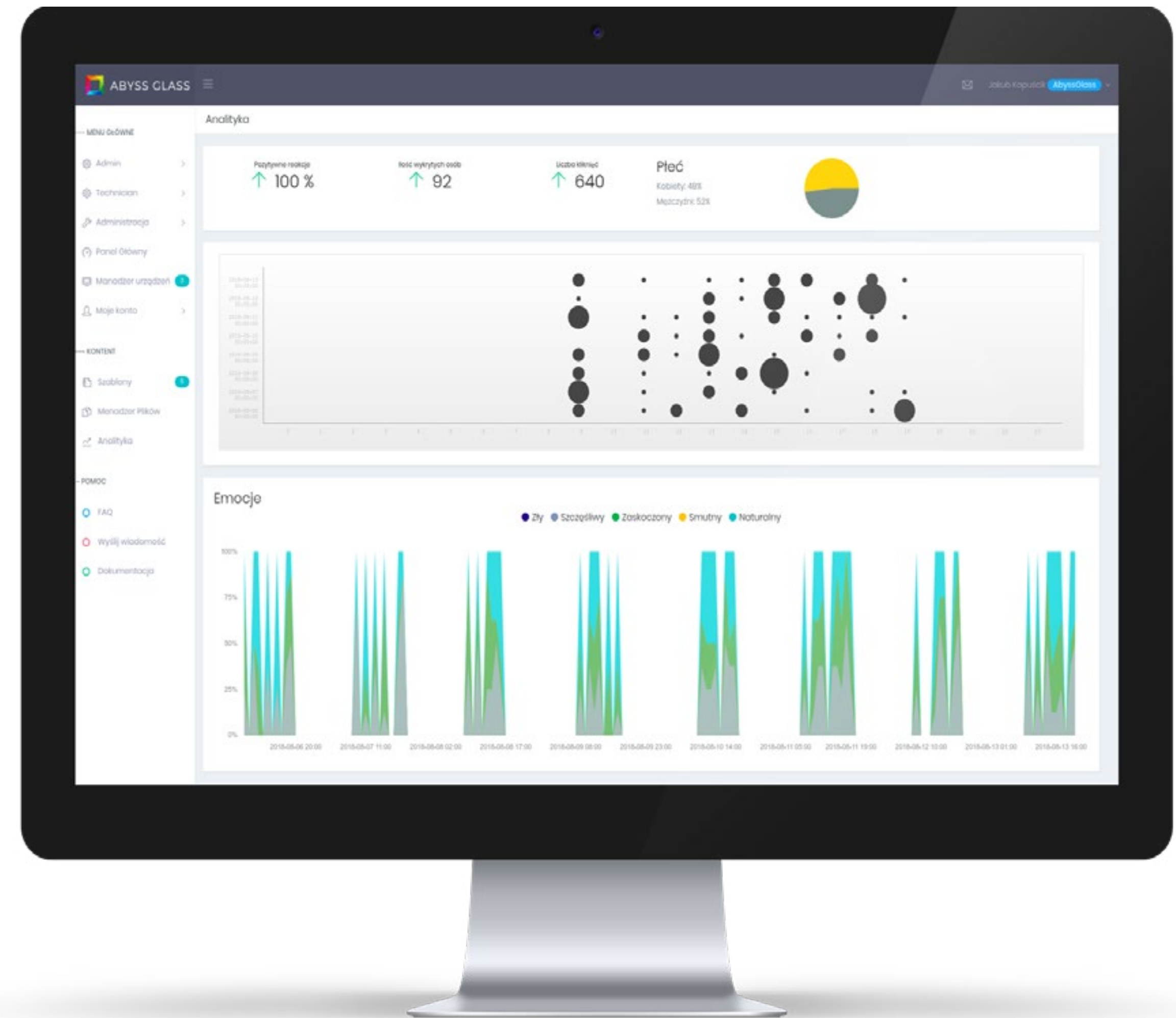
Discreetly fits into your hotel interior

# ADVANCED DATA ANALYSIS

With our cloud based software you have remote access to all data generated by your clients.

The data include:

- total amount of users
- gender and age
- satisfaction rating
- emotions range
- time of usage
- preferences and interests



# IT FITS ANY PLACE

Interactive mirrors fit perfectly inside hotel room bathrooms, corridors and elevators.

With our customizable sizes, we can suit you with any dimensions.



## BENEFITS FOR HOTELS

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- Mirror is a clear and modern medium that can provide your clients with restaurant offers, opening hours, or building plans
- It makes clients feel like entering a modern place, where technology is always steps ahead
- You will surprise your competition by using up-to-date marketing tools, which bring significant profits and brand awareness







## BENEFITS **FOR GUESTS**

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- The mirror is a modern solution that increases the prestige of your business
- It presents offers to your clients in a new, innovative way
- You will surprise your clients and build brand loyalty
- The revenue will increase, thanks to display of advertisements

## APPLICATION **EXAMPLE**

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We installed interactive mirrors in the public toilets and in the lifts of the office building at Staromiejska 13 in Katowice.

## **BUSINESS CASE**

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Mirrors were designed to display the menu of the restaurant, located on the ground floor of the office building, together with administrative information, time and calendar.



## APPLICATION EXAMPLE

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In the modern building C4, located in the main square of Katowice, we installed the interactive mirrors in the toilets.

## BUSINESS CASE

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On the mirror's surface there are information about upcoming events displayed, together with other materials promoting the city. Monthly, the toilets are used by 20 thousand people.



# APPLICATION EXAMPLE

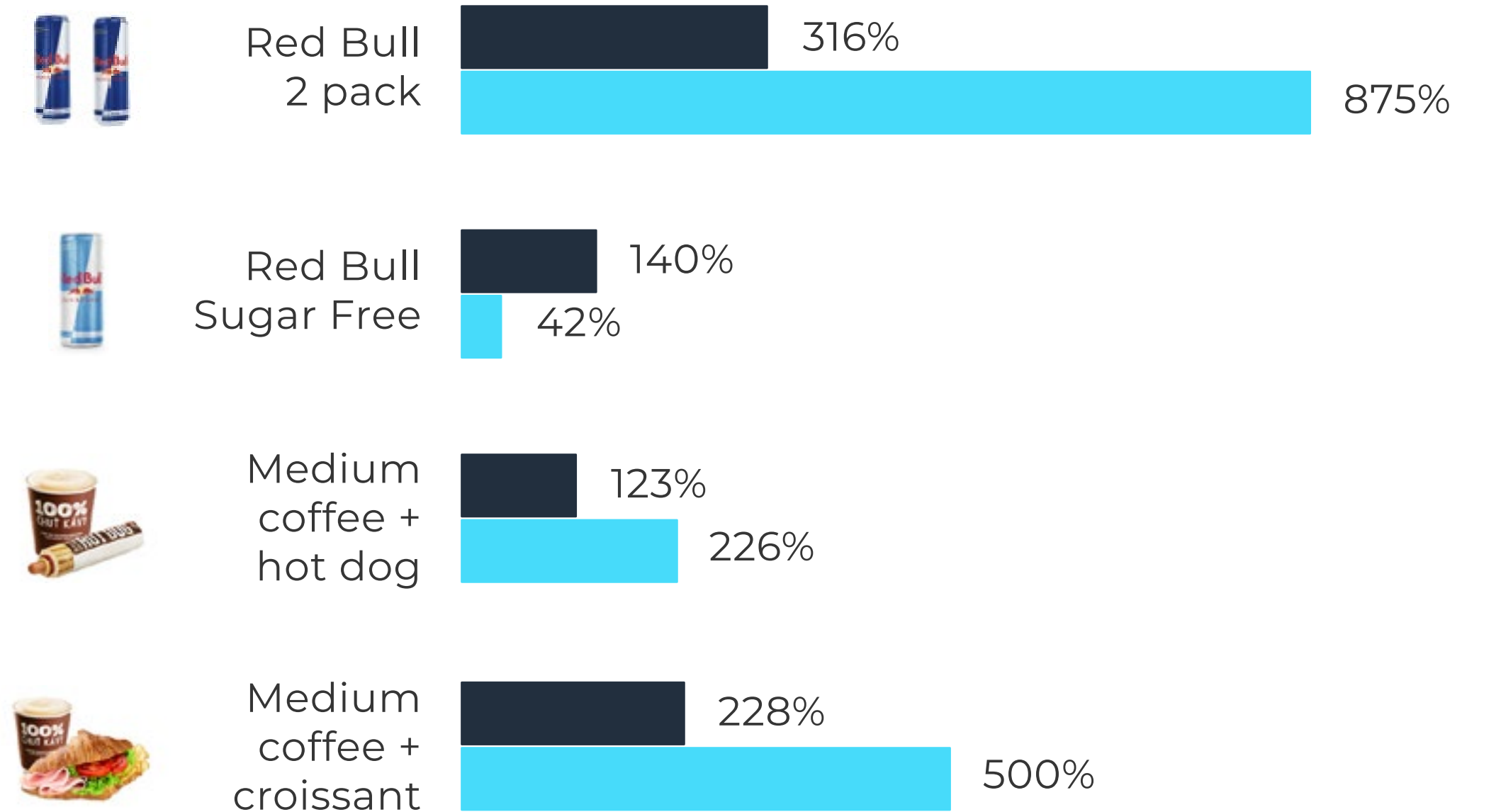
Abyss Glass solution was installed in the toilets at the gas station in Prague, Czech Republic.

# BUSINESS CASE

Clients were surprised that the mirror displayed advertisements. The marketing content was adjusted to the time of the day. Interactive mirror increased sales at the gas station, as well as generated additional profit by renting mirror to third parties.

## SALES DATA

GAINED AFTER TWO WEEKS OF USING MIRRORS



IN COMPARISON WITH MAY AND JUNE 2016

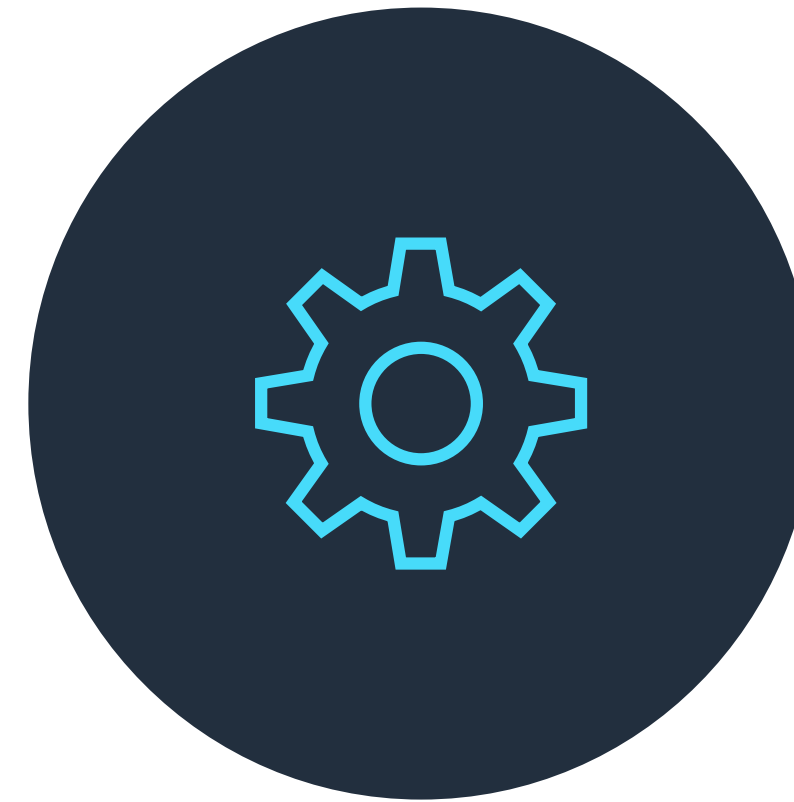
■ MAY ■ JUNE



## PROJECT

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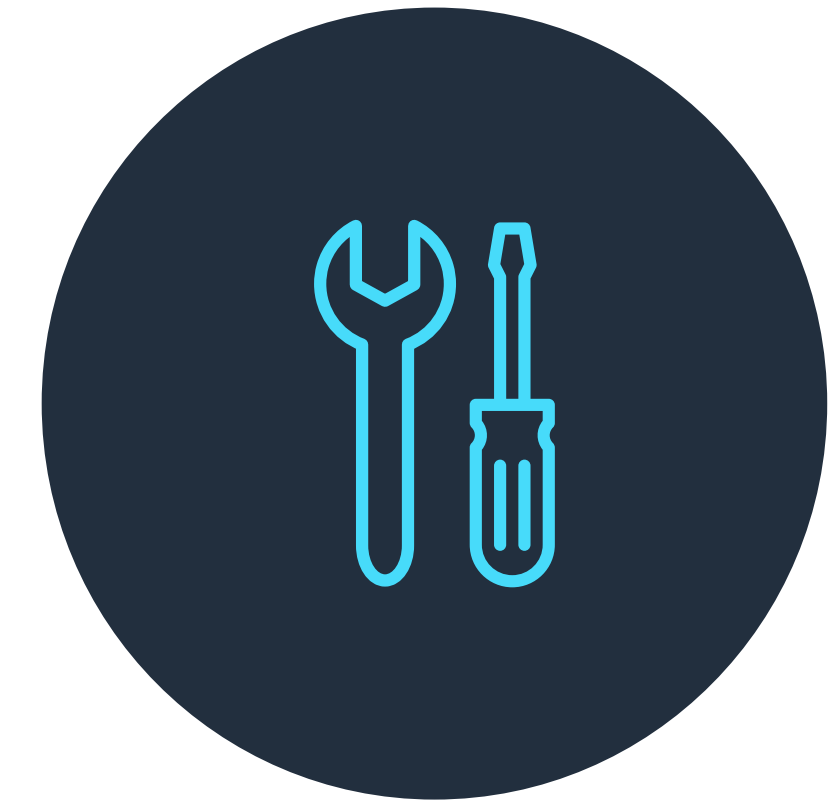
We are one of the few companies that adapts designs to individual customer needs.



## PRODUCTION

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Our experienced specialists are able to meet any requirements. They make sure that the mirrors display the highest quality content.



## INSTALLATION

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We take care of mounting your mirror and guiding you through its features.

## GET IN TOUCH **WITH US**

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Are you interested in our product?

Feel free to send us your concepts,  
and we will make sure to accommodate  
your needs.

**GRZEGORZ**  
**GORALCZYK**

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