



INTERACTIVE MIRRORS FOR BEAUTY SALONS



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Abyss Glass is a leading interactive mirrors manufacturer in Poland and Eastern Europe.



Our mirrors make beauty salons look luxurious and prestigious



Our products increase your sales thanks to discreet product advertisements and interactive contents





CHOOSE YOUR HAIRSTYLE



## WE UNDERSTAND **YOUR NEEDS**

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We are aware of how important mirrors are in beauty salons. With our products your business will gain:

- Innovative and modern tool that will keep you steps ahead of your competition
- The technology that is discreet and elegant, which will make your salon more luxurious
- The passive income opportunity by renting your mirror space to advertisers



## HOW DOES **SMART MIRROR** **WORK?**

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Interactive mirror is a new, luxury way of displaying your advertisement campaigns and generating more sales.

It is a prestige product that can fit anywhere and surprise your clients.





## OUR **TECHNOLOGY**

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### **SCREEN**

It can display advertisements of your offers or products available in your salon

### **INTERACTIVE CONTENT**

Our product can engage your clients with content tailored for your business

### **HIGH QUALITY SENSORS**

The mirror detects people in front of it, and recognizes their age, gender or mood

### **CUSTOM FRAME**

Discreetly fits into your salon interior

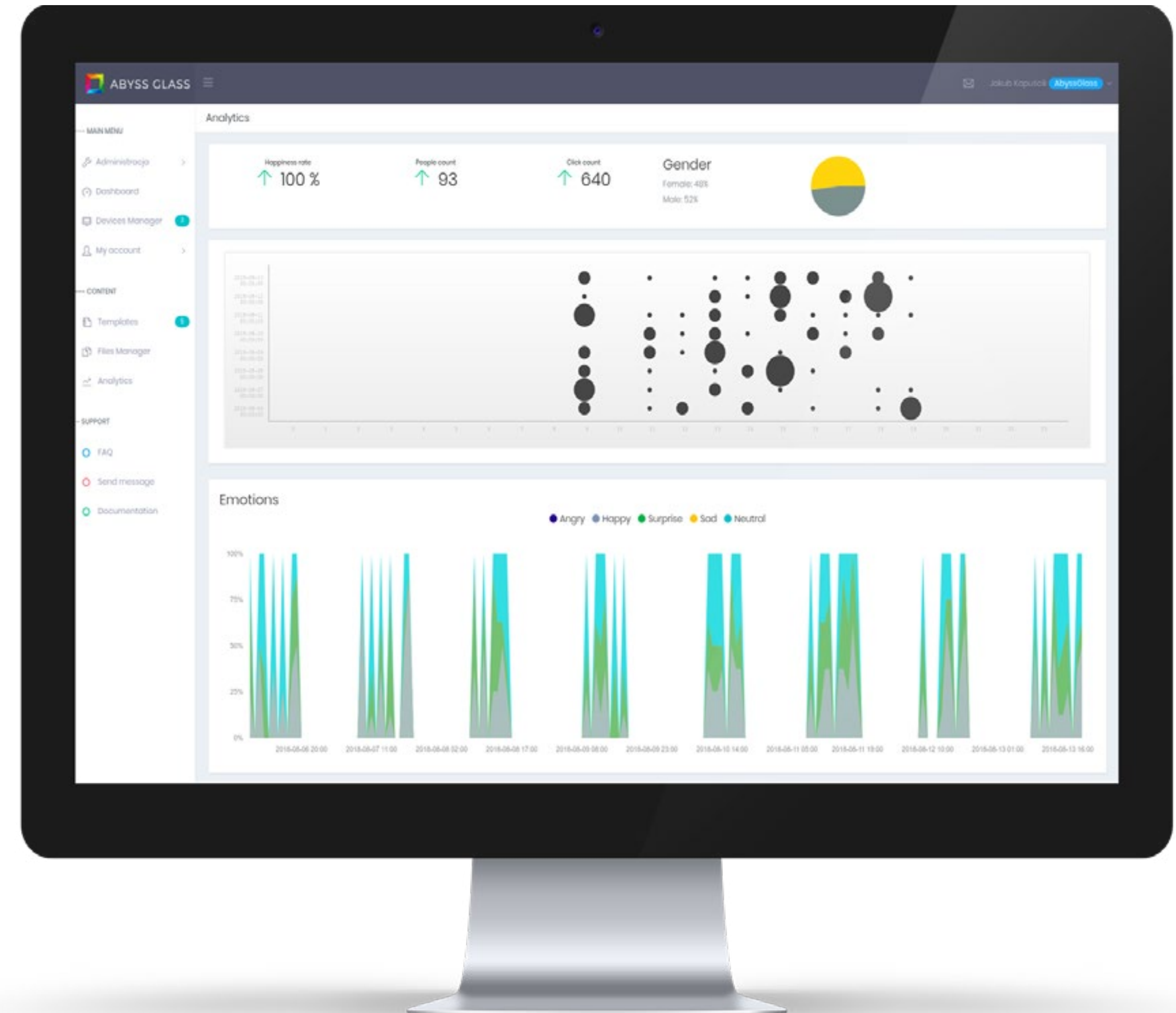


# ADVANCED DATA ANALYSIS

With our cloud based software you have remote access to all data generated by your clients.

The data include:

- total amount of users
- gender and age
- satisfaction rating
- emotions range
- time of usage
- preferences and interests





## BENEFITS FOR YOUR BUSINESS

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- The mirror is a modern solution that increases the prestige of your business
- It presents offers to your clients in a new, innovative way
- You will surprise your clients and build brand loyalty
- The revenue will increase, thanks to display of advertisements







## BENEFITS **FOR YOUR CLIENTS**

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- Both adults and children will be engaged with the content displayed on the mirror's surface
- The mirror makes it easier to become familiar with the salon offer
- It makes clients perceive the salon as an innovative place
- The mirror creates positive and memorable emotions



## HAIRDRESSER **EXAMPLE**

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The interactive mirror will engage your customers with the content displayed on its surface, such as:

- news and entertainment
- time and weather forecast
- salon's product showcase
- individually tailored content





## APPLICATION EXAMPLE

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Abyss Glass has created interactive mirrors for Inglot. They are used in Poland, the Netherlands, Australia and the USA.

## BUSINESS CASE

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The mirrors, works a photo-booth station, which shows how the customer will look in the Inglot makeup. It takes photos, which can be then sent to any e-mail.



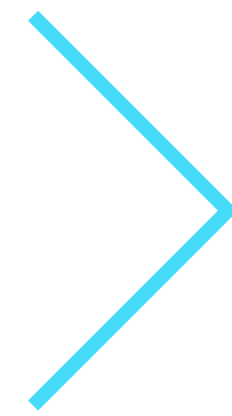




## PROJECT

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We are one of the few companies that adapts designs to individual customer needs.



## PRODUCTION

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Our experienced specialists are able to meet any requirements. They make sure that the mirrors display the highest quality content.



## INSTALLATION

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We take care of mounting your mirror and guiding you through its features.



## GET IN TOUCH **WITH US**

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Are you interested in our product?

Feel free to send us your concepts,  
and we will make sure to accomodate  
your needs.

GRZEGORZ  
Type your text  
**GORALCZYK**

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