



INTERACTIVE MIRRORS FOR GAS STATIONS

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Abyss Glass is a leading interactive mirrors manufacturer in Poland and eastern Europe.



Our mirrors make your gas station look luxurious and prestigious



Our products increase your sales thanks to discreet product advertisements and interactive contents



WE UNDERSTAND **YOUR NEEDS**

With our interactive mirrors your gas station will gain:

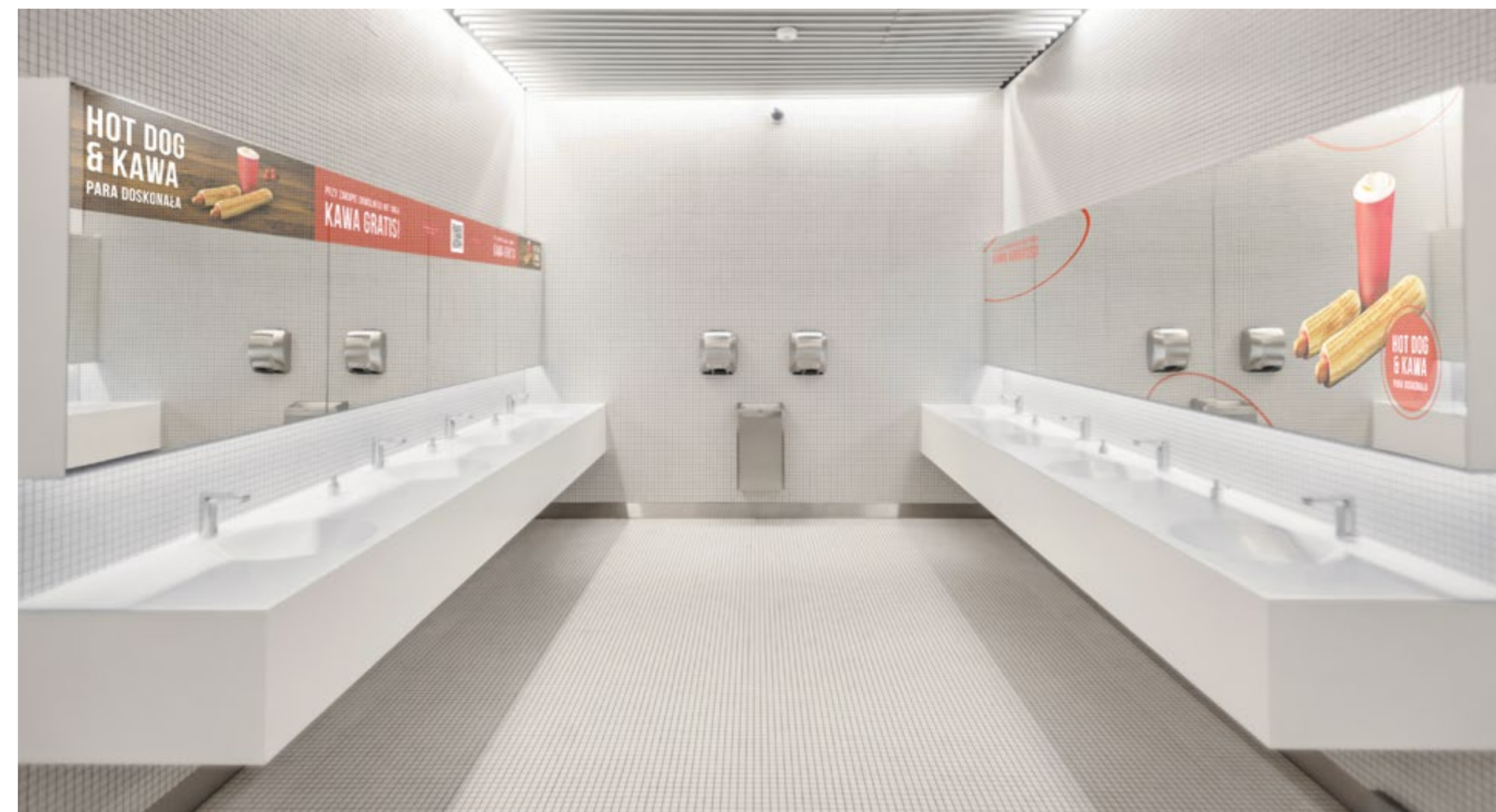
- Innovative and modern tool that will keep you steps ahead of your competition
- The technology that is discreet and elegant, which will make your business more luxurious
- The passive income opportunity by renting your mirror space



HOW DOES **SMART MIRROR** **WORK?**

Interactive mirrors are a new, luxury way of displaying your advertisement campaigns and generating more sales for your business.

It is a prestige product that can discreetly fit anywhere and surprise your clients.





OUR **TECHNOLOGY**

● **SCREEN**

It can display advertisements of your offers or products available at your gas station

● **INTERACTIVE CONTENT**

Our product can engage your clients with content tailored for your business

● **HIGH QUALITY SENSORS**

The mirror detects people in front of it, and recognizes their age, gender or mood

● **CUSTOM FRAME**

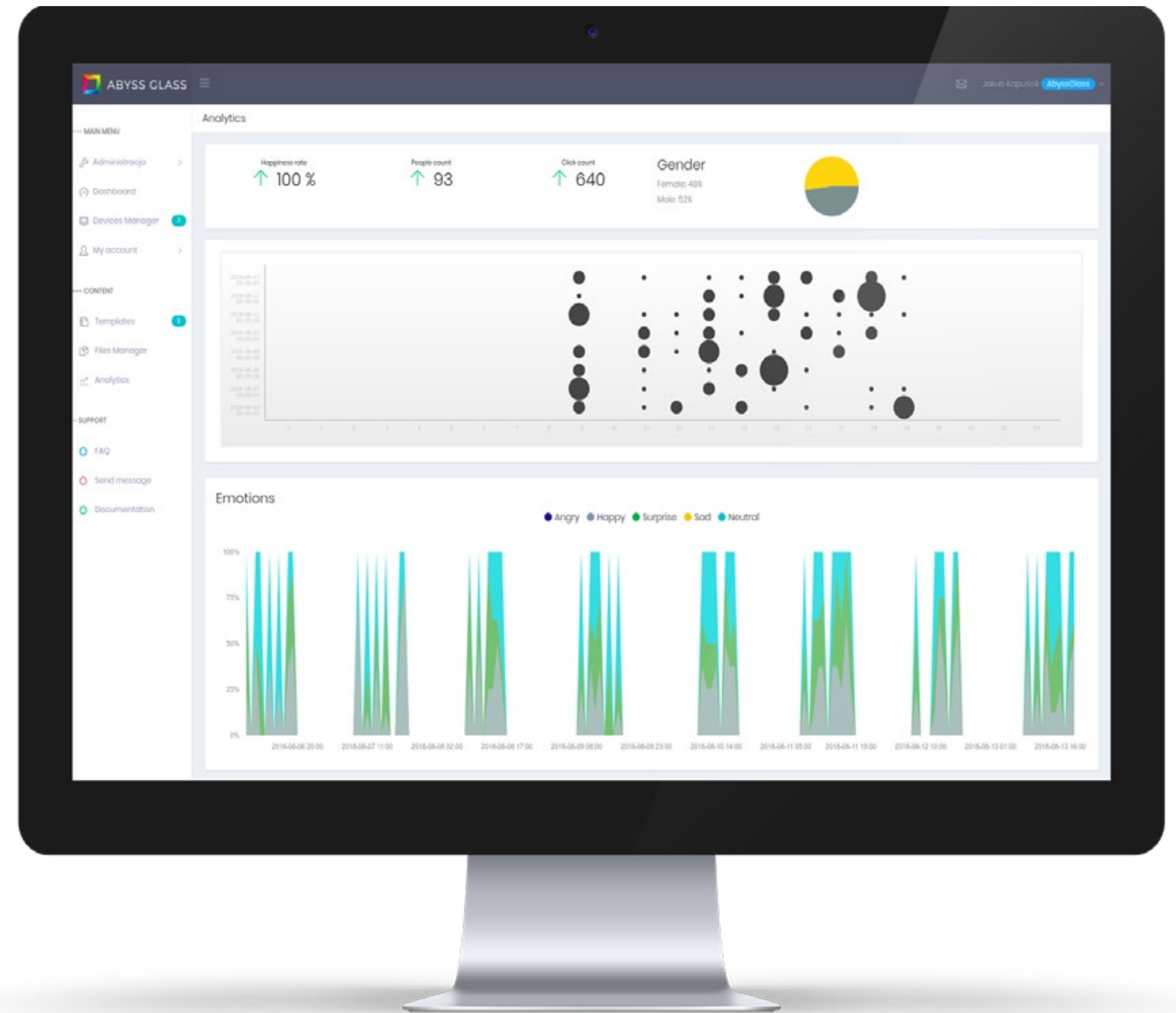
Discreetly fits into your gas station interior

ADVANCED DATA ANALYSIS

With our cloud based software you have remote access to all data generated by your clients.

The data include:

- total amount of users
- gender and age
- satisfaction rating
- emotional range
- time of usage
- preferences and interests



BENEFITS FOR GAS STATIONS

- The mirror provides clear information about current gas station product range and newest deals
- Our products create a modern surrounding feeling, which is pleasant for clients
- Clients feel like you take care of them by showing current weather forecast and traffic information
- The mirror creates a positive surprise effect and evokes positive emotions



BENEFITS FOR CLIENTS

- The mirror delivers information about current gas station product and hot deals
- Our products give clients a modern surrounding feeling
- Clients understand that you take care of them by showing current weather forecast and traffic news
- The mirror surprises customers and evokes memorable emotions



APPLICATION EXAMPLE

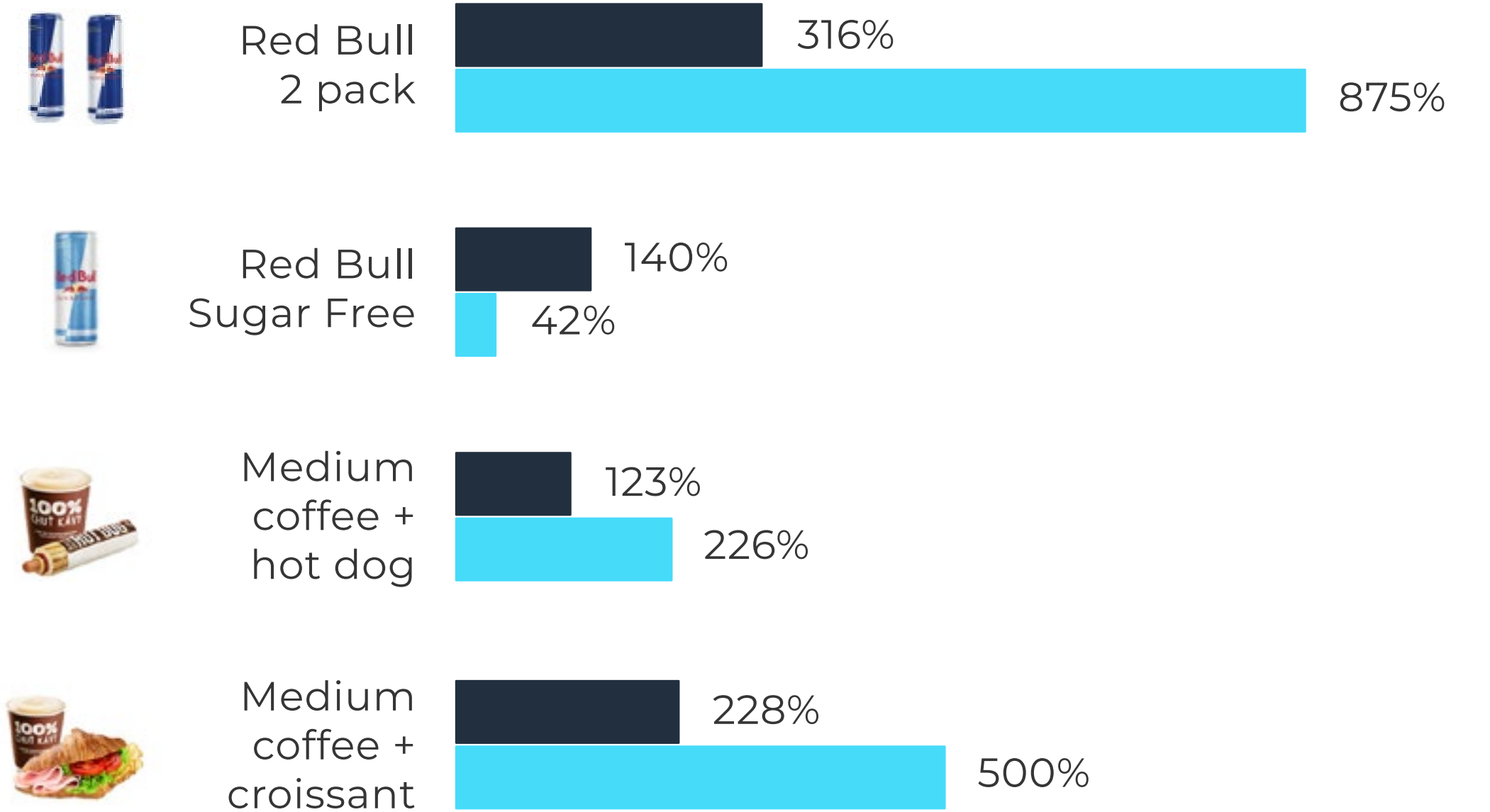
Abyss Glass solution was installed in the toilets at the gas station in Prague, Czech Republic.

BUSINESS CASE

Clients were surprised that the mirror displayed advertisements. The marketing content was adjusted to the time of the day. Interactive mirror increased sales at the gas station, as well as generated additional profit by renting mirror to third parties.

SALES DATA

GAINED AFTER TWO WEEKS OF USING MIRRORS



IN COMPARISON WITH MAY AND JUNE 2016

■ MAY ■ JUNE

APPLICATION EXAMPLE

We installed interactive mirrors in the public toilets and in the lifts of the office building at Staromiejska 13 in Katowice.

BUSINESS CASE

Mirrors were designed to display the menu of the restaurant, located on the ground floor of the office building, together with administrative information, time and calendar.



APPLICATION **EXAMPLE**

In the modern building C4, located in the main square of Katowice, we installed the interactive mirrors in the toilets.

BUSINESS CASE

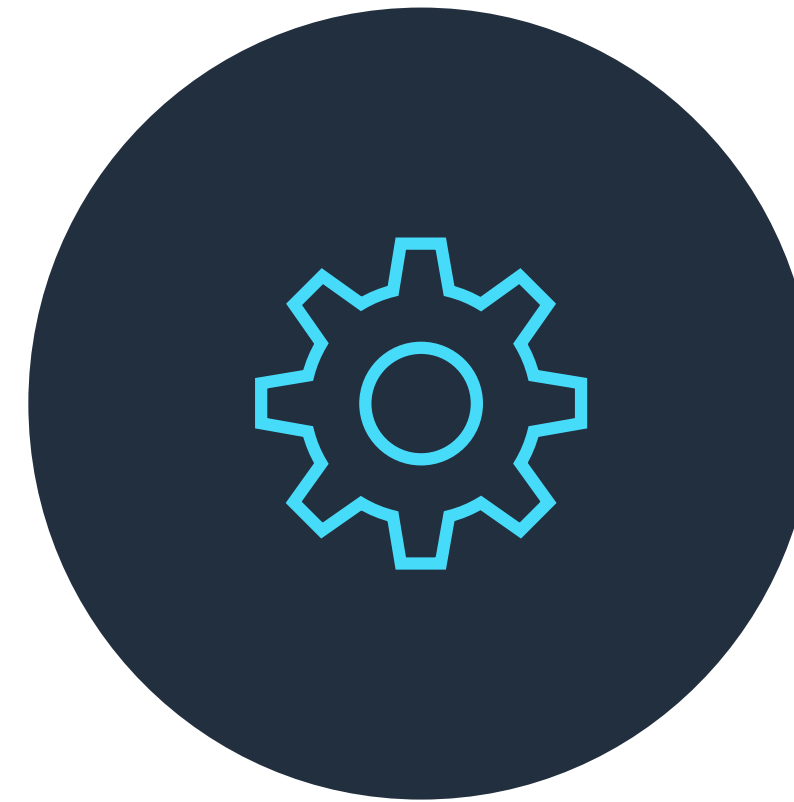
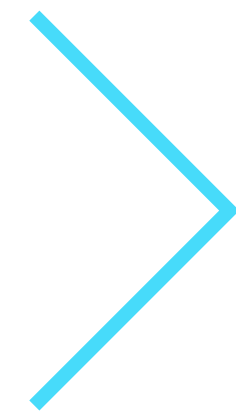
On the mirror's surface there are information about upcoming events displayed, together with other materials promoting the city. Monthly, the toilets are used by 20 thousand people.





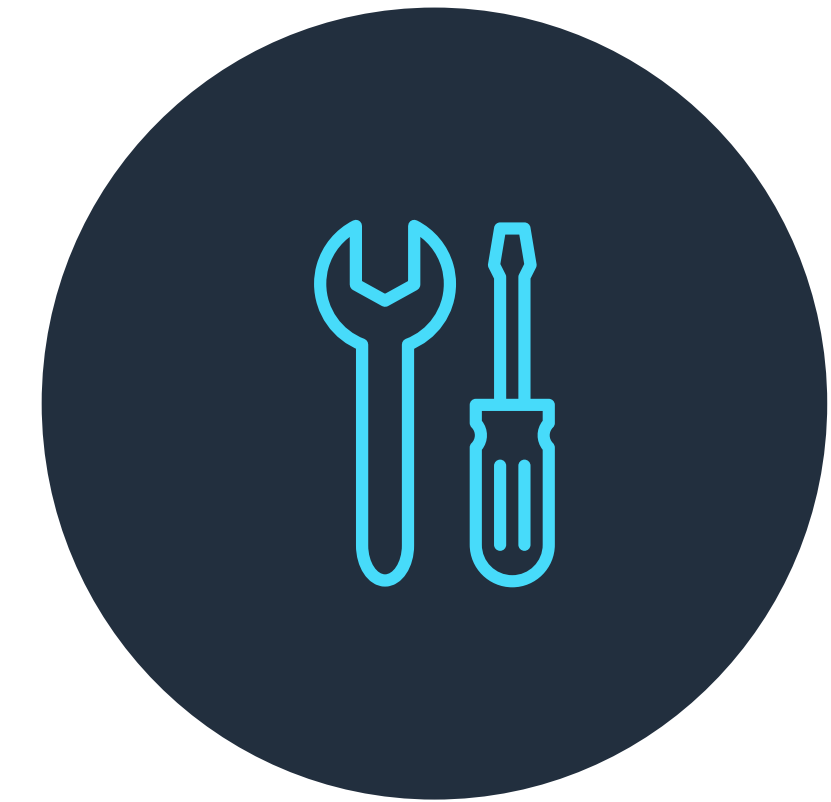
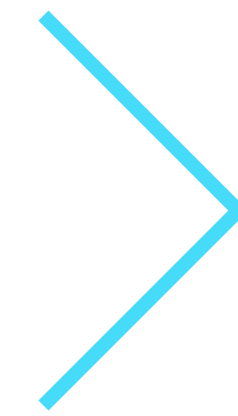
PROJECT

We are one of the few companies that adapts designs to individual customer needs.



PRODUCTION

Our experienced specialists are able to meet any requirements. They make sure that the mirrors display the highest quality content.



INSTALLATION

We take care of mounting your mirror and guiding you through its features.

GET IN TOUCH **WITH US**

Are you interested in our product?
Feel free to send us your concepts,
and we will make sure to accommodate
your needs.

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